



About WhatsOn

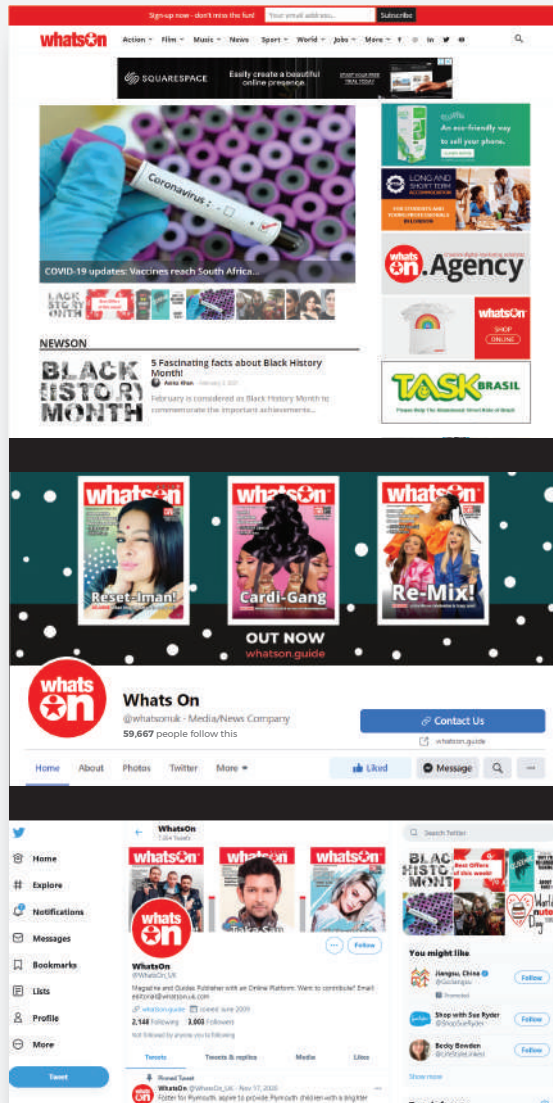
We are an international media network founded in 1994, operating in the following environments via:

- Print: WhatsOn magazines and Guides
- Digital: WhatsOn website, newsletters, social media platforms (Facebook, Twitter and Instagram), Digital marketing consultancy
- Real life: Events organisation

Our main offices are based in UK, USA & Bangladesh.

For more information please follow:

- www.whatson.guide



Digital Agency

What we Offer

WhatsOn is focused on creating niche & sustainable digital marketing strategies.

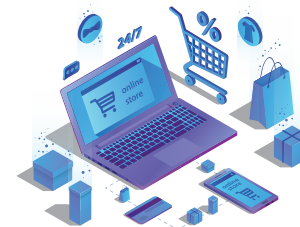
We provide branding, digital marketing & web development services all across the world.



Web Design & Development



Web Application



E-commerce Solutions



Social Media Marketing

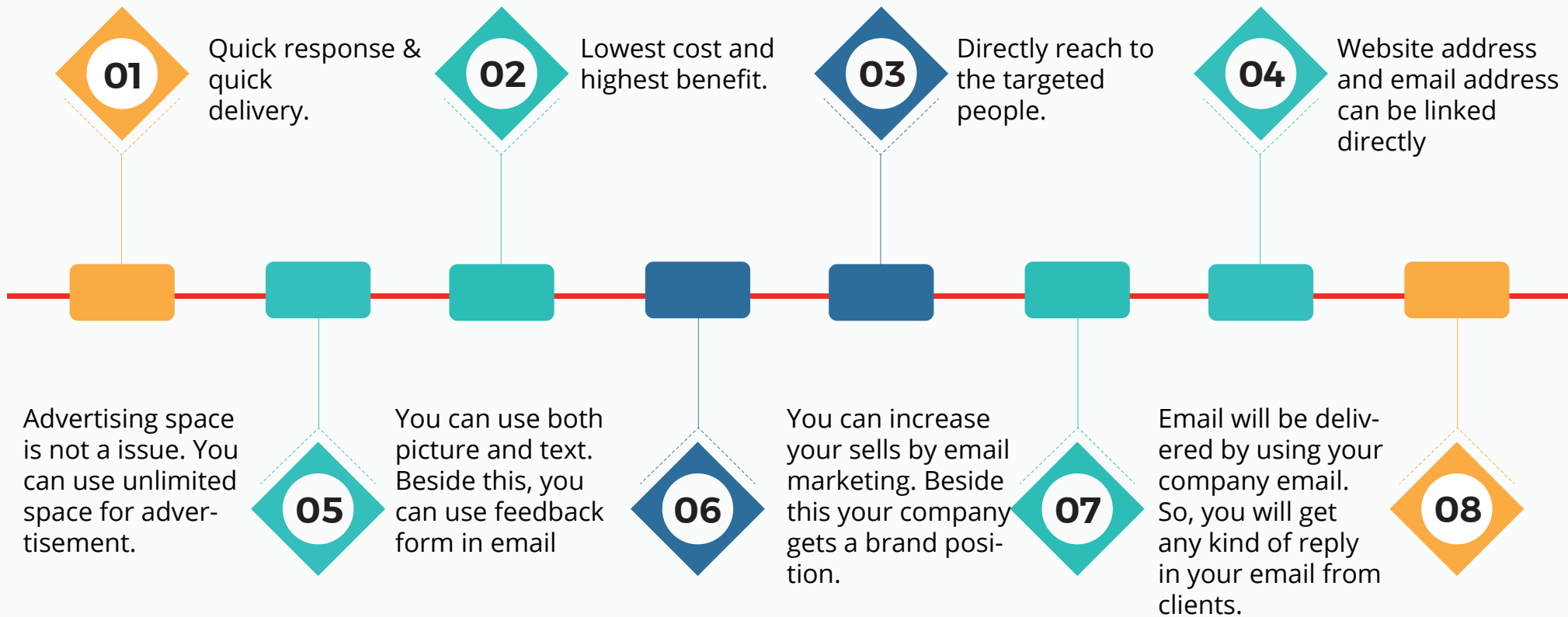


Email Marketing



Domain & Hosting

Why Email Marketing?



Why you choose email marketing services from WhatsOn?



- Cost effective.
- Specific Clients area.
- 80-90% inbox delivery.
- Spam and bounce detector
- 1 by 1 email sending system.
- SMTP server with dedicated IP
- 100K Plus satisfied clients worldwide.
- Free consultancy for better advertisement.

- Picture can add in body. No need to attachment
- Automatically email delivery by Email marketing software.
- All verified email. We use our customized software to verify all email.
- Auto generated report for clients (Inbox report, Spam report, Bounce report).
- No duplicate email. Our software removes email if it gets any duplicate in the email list.

Digital in numbers

Website - www.whatson.guide

- **Unique users:** 60,000
- **Page views:** 350,000
- **Average time on site:** > 19 hours / week
- **Traffic breakdown:** Top position at the Google search

Newsletter

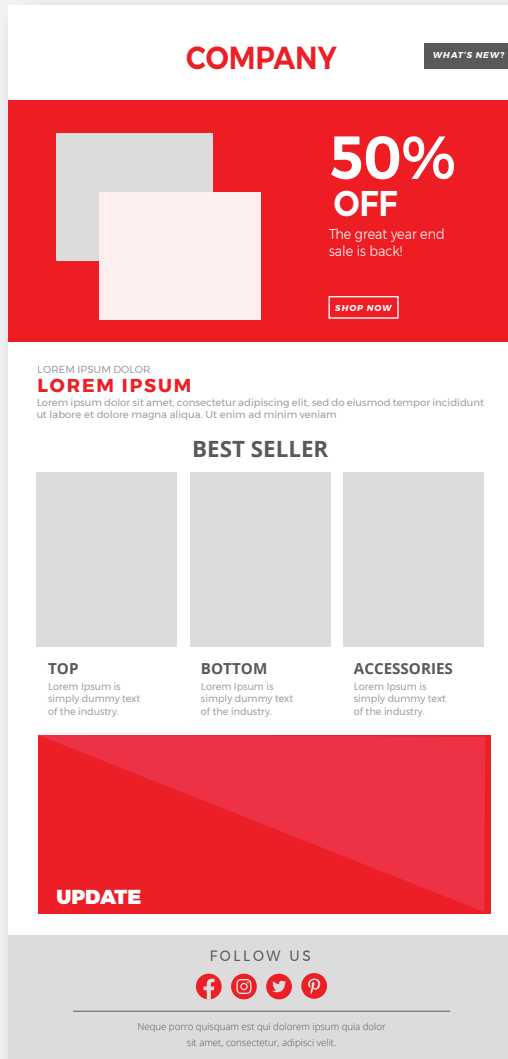
- **Registered users:** 110,000
- **Country of origin:** UK, USA

Online publications

- **Numbers of subscribers:** 110,000

The figures are the monthly average, based on the last 12 months traffic & experience.





Email Marketing Rate Card

We are starting with client's database plus campaign through our marketing networks and partners.

Rate Card

Weekly Newsletter Sponsorship	£300 per email	£1000 per month
Key Shot (email sent to our subscribers in a certainty)	£300 per email	
Email Shot (email sent to all of our subscribers)	£500 per mail	

Requirement:

- Email body (Content may be picture or plain text or picture, text both or html format).
- Email subject (Not more than 80 characters).
- Company name (Not more than 40 characters)..
- Email address.